

**Sally Boven**  
**Chief Executive Officer, Reflective Apparel Factory**  
**Regional Director, Southeast, League of Railway Industry Women**

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Sally Boven is the CEO of Reflective Apparel Factory, a manufacturer of a complete line of hi visibility safety gear. With an in-house art department, RAF is the single largest provider of hi vis ppe to the North American Railroad Industry. She is active on a wide variety of committees spanning many industries such as the railroad industry (NRC – National Railroad Construction, AREMA-American Railway Engineering and Maintenance of Way Association, League of Railway Industry Women), utility construction (UCA – Utility Contractors Association), transportation (MTA – Motor Trucking Association) and the waste industry (NWRA – National Waste & Recycling Association ). In addition to these national organizations, Sally holds leadership roles within many local, state and regional safety organizations. Outside the safety role, Sally mentors other entrepreneurial women, as she helps the next generation of Women Business Enterprises (WBE) to succeed.

Prior to her role at Reflective Apparel Factory, Sally held senior management positions within CVS/Caremark, Express Scripts and Baxter International. Sally's efforts on the pharmacy safety committees of these organizations energized her to provide quality, affordable products to those at risk. She lives in Marietta, GA with her husband and 2 teenage children. Her favorite community service activities surround her decade long commitment as a volunteer English as a Second Language (ESL) instructor.